

TED Talk Rubric

SCORE	4	3	2	1
Meaning & Delivery	<p>Thorough knowledge of the topic demonstrated. Persuasive.</p> <p>Exceptional presentation and use of real world examples and arguments.</p> <p>Spoken presentation delivered exceptionally clear.</p> <p>Consistent eye contact made with audience.</p>	<p>Knowledge of topic demonstrated. Convincing.</p> <p>Effective presentation of real world examples and/or arguments.</p> <p>Spoken presentation delivered with clarity.</p> <p>Acceptable degree of eye contact made with audience.</p>	<p>Some knowledge of topic demonstrated.</p> <p>Presentation of real world examples and/or arguments given but need polish.</p> <p>Spoken presentation delivered but requires some polish and practice.</p> <p>Some attempt made at maintaining eye contact with audience.</p>	<p>Little knowledge of topic demonstrated.</p> <p>Either no presentation of real world examples and/or arguments given.</p> <p>Spoken presentation delivered but requires significant polish and practice.</p> <p>Little attempt made to maintain eye contact with audience.</p>
Structure & Content	<p>Exceptional use of media (video, images, text) to create a dynamic and compelling visual presentation.</p> <p>All the information necessary to understand the problem is presented in an intuitive way, e.g. a logical order is followed.</p>	<p>Effective use of media to create a dynamic and/or compelling visual presentation.</p> <p>An acceptable amount of information is presented in an intuitive way, e.g. a logical order is followed.</p>	<p>Media used to create a dynamic and/or compelling visual presentation.</p> <p>Most of the required information is presented in an intuitive way, e.g. some semblance of a logical order is followed.</p>	<p>Use of media to create a presentation does not deliver the necessary information.</p>
Focus & Sources	<p>TED Talk comprehensively addresses the thesis (uses evidence such as information, data, storytelling, and more).</p> <p>Two relevant sources, other than the source video, are used and identified during the presentation.</p>	<p>TED Talk addresses the thesis (uses evidence such as information, data, storytelling, and more).</p> <p>One relevant outside source is used and identified during the presentation.</p>	<p>TED Talk inconsistently addresses thesis (and may or may not use evidence, data, storytelling, etc.).</p> <p>No outside sources are used or irrelevant secondary sources are used.</p>	<p>TED Talk does not fully address the thesis.</p>
Conventions	<p>No errors of any kind, e.g. grammatical, logical, chronological, historical, statistical, factual, philosophical, grammatical errors.</p> <p>Correct punctuation always employed, e.g. commas, periods, colons, and so on.</p> <p>No technical issues with slides like asymmetry (elements poorly spaced), pixilation of images, poor use of contrast, e.g. dark on dark or light on light, or font issues, e.g. too much text on any given slide.</p>	<p>No more than a couple errors, e.g. grammatical, logical, chronological, historical, statistical, factual, philosophical, grammatical errors.</p> <p>One or two errors in terms of punctuation usage, e.g. commas, periods, colons, etc.</p> <p>One technical issue with slides detected, e.g. asymmetry, pixilation, poor use of contrast, font issues, too much text.</p>	<p>Three to five errors detected, e.g. grammatical, logical, chronological, historical, statistical, factual, philosophical, grammatical errors.</p> <p>Three to five errors in terms of punctuation usage, e.g. commas, periods, colons, etc.</p> <p>Two to three issues with slides identified, e.g. asymmetry, pixilation, poor use of contrast, font issues, too much text.</p>	<p>Presentation affected by a significant number of grammatical, logical, chronological, historical, statistical, factual, philosophical, grammatical issues; punctuation; and technical issues like asymmetry, pixilation, poor use of contrast, font issues, too much text.</p>