

Name: _____

Date: _____

Unit 1: Assignment 1.1: Analyzing Advertising and Propaganda

Use the two posters at the bottom of page 29 to complete the assignment.

1. What is the viewpoint, product, or service being promoted?
2. What mood does the advertising or propaganda create?
3. What is the relationship between the images and the written material?
4. Does the written material provide information or is it intended to generate an emotional response?
5. Are there people in the image? If so, what are they like? What message do they convey?
6. What social attitudes are directly or indirectly reflected?